



To whom it may concern,

My name is Bethany Wennerstrom, and I am the Director of Gala for Texas A&M University's safe ride program, Caring Aggies R Protecting Over Our Lives (CARPOOL). CARPOOL consists of about 200 student volunteers who dedicate their weekends to providing free, safe, non-judgmental and completely confidential rides home to anyone in the Bryan/College Station area. CARPOOL's mission is to end drunk driving in our community and I am writing to you to ask for your partnership as we continue striving towards the fulfillment of this important mission.

Because CARPOOL provides its services for free, we rely heavily on donations and fundraising to keep our program operating, the largest of which is our annual Gala. Gala includes a semi-formal dinner as well as a live and silent auction that raises about a quarter of the following year's operating budget. This year's Gala will be at The Ice House on Main in Bryan, Texas on April 6, 2019.

For us to have a successful Gala, CARPOOL is asking for your support in the form of a monetary donation to be used to fund the event. We have 3 different sponsorship levels that each provide a different level of support. Please see the following page detailing the different sponsorship levels available and to learn more about how you can help.

Thanks to donors like you, since CARPOOL started operations in 1999, we have provided over 275,000 rides home to those in need. We strive to keep our community safe and start similar safe ride programs on campuses around the nation, and with your support we will continue to provide safe rides home and serve our community. We look forward to you joining us in our mission!

If you would like to sponsor CARPOOL but are unable to join us on April 6, 2019 for our Gala, your seats at Gala can be donated if you would like.

Sincerely,

Bethany Wennerstrom  
CARPOOL Director of Gala  
Texas A&M University '19

**A | TAMU 1236 John J. Koldus College Station, TX 77840-1236  
P | 979-693-9905 F | 979-696-1384 W | carpool.tamu.edu**



## CARPOOL Gala Sponsorship Levels

### **Lime Sponsorship - \$2,000**

- Preferred seating for ten with signage on the table
  - Recognition in print advertisements and media releases
  - Recognition in printed materials, including 2019 Gala shirts, and half page ad in program
  - Company logo or personal name listed on CARPOOL's website
  - Recognition on CARPOOL's social media pages grouped with same-level sponsors
  - Complimentary 2019 Gala shirts for all registered group members
- 

### **Silver Sponsorship - \$1,000**

- Reserved seating for ten with signage on the table
  - Recognition in printed materials
  - Company logo or personal name listed on CARPOOL's website
  - Recognition on CARPOOL's social media pages grouped with same-level sponsors
  - Complimentary 2019 Gala shirts for all registered group members
- 

### **Bronze Sponsorship - \$500**

- Reserved seating for five with signage on the table
  - Company logo or personal name listed on CARPOOL's website
  - Complimentary shirts for all registered group members
  - Complimentary 2019 Gala shirts for all registered group members
- 

Tables can be purchased for \$650 and individual seats can be purchased for \$75 at <https://carpool.tamu.edu/committees/gala/>.

Sponsorships can be purchased through the above website or by returning the following form through email to [bethanydlee19@gmail.com](mailto:bethanydlee19@gmail.com) or by mail to:

CARPOOL  
1236 John J Koldus  
College Station, TX 77843

Table reservations cannot be completed until all money and reservation cards are received for the table. Seating priority will be determined by receipt of payment.



**Sponsor Information**

Name/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsor Reservation**

Deadline to turn in sponsor logos and guest names is 3/22.

Lime - \$2,000

Silver - \$1,000

Bronze - \$500

**Payment**

Cash enclosed       Check enclosed (Payable to CARPOOL) Check # \_\_\_\_\_

Invoice needed (sent to above address)

If you'd like to pay by card, please go to: <https://carpool.tamu.edu/committees/gala/>

CARPOOL is a 501 (c)(3) non-profit organization and contributions are tax-deductible as defined by the Internal Revenue Code. Tax ID # 31-1760110

**Guest List**

As a sponsor of the 2019 Annual Gala, please list your name on line 1, and on the following lines list the first and last name and email address of each person to be seated with you.

- |  |   |
|--|---|
| 1. Full Name: _____<br>Email: _____<br>Shirt Size: _____ | 6. Full Name: _____<br>Email: _____<br>Shirt Size: _____  |
| 2. Full Name: _____<br>Email: _____<br>Shirt Size: _____ | 7. Full Name: _____<br>Email: _____<br>Shirt Size: _____  |
| 3. Full Name: _____<br>Email: _____<br>Shirt Size: _____ | 8. Full Name: _____<br>Email: _____<br>Shirt Size: _____  |
| 4. Full Name: _____<br>Email: _____<br>Shirt Size: _____ | 9. Full Name: _____<br>Email: _____<br>Shirt Size: _____  |
| 5. Full Name: _____<br>Email: _____<br>Shirt Size: _____ | 10. Full Name: _____<br>Email: _____<br>Shirt Size: _____ |

I cannot fill all my table seats. Please donate to those who need complimentary seating.