



To whom it may concern,

My name is Moriah Withem and I am serving this year as the Director of Development for a safe ride sharing program at Texas A&M University known as CARPOOL or Caring Aggies R Protecting Over Our Lives. We operate in the Bryan/ College Station area and provide free, safe, non-judgemental, and totally confidential rides home on the weekends. This organization is made up of more than 100 student volunteers who dedicate their time on the weekends in order to further CARPOOL's mission of ending drunk driving in our community. I am reaching out to you today to ask for your partnership in helping us achieve this mission.

Since our organization provides these services for free, we rely heavily on donations and fundraising in order to sustain our operations. Our largest fundraiser, our annual Gala, includes live and silent auctions and a semi-formal dinner. Last year it raised nearly a fourth of our operations budget which is around \$120,000 per year. As such it is one of the most important events for us each year. This year it will be held on March 21st, 2020 at the Ice House on Main in Bryan, Texas.

In order for Gala to be successful, we are asking for your support in the form of monetary donations which will go towards funding the event. There are four different sponsorship levels and two additional sublevels. Please see the following page detailing the different sponsorship levels available and to learn more about how you can help.

With the help of donors like you, CARPOOL has been able to run since 1999. We have been able to provide more than 275,000 rides home over the course of our 20 years and we want to continue to help those in need. We hope to continue keeping our community safe and we want to start similar safe ride programs on college campuses throughout the nation. With your support we can continue to serve the students of Texas A&M and the citizens of the Bryan/ College Station community. We look forward to you joining us on our mission!

If you are interested in partnering with CARPOOL but cannot attend our Gala on March 21st, 2020, your seats can be donated at your request.

Sincerely,

Moriah Withem
moriahwithem@gmail.com
Director of Development
Texas A&M University '20

Tables (10 seats) can be purchased for \$650 and individual seats for \$75 at <https://carpool.tamu.edu/committees/gala/>

Sponsorships can be purchased through the above website or by returning the following form through email to moriahwithem@gmail.com
The form can also be mailed to the address below.

CARPOOL
1236 John J Koldus
College Station, TX 77843

Table reservations cannot be completed until all money and reservation forms are received for the table. Seating priority will be determined by receipt of payment.

Sponsor Information

Name: _____
Address: _____
City: _____ State: _____ Zip: _____

Sponsor Reservation:

Deadline to turn in Sponsor logos and Guest Names is 3/6/20. Logos and Names received after this date cannot be guaranteed all sponsorship perks included with a specific sponsorship package.

- Lime- \$3,200 Gold- \$2,000 Silver-\$1000 Bronze-\$500

 - I would like to donate an additional \$500 and become a Food Sponsor -Silver sponsor or higher only

 - I would like to donate an additional \$50 and become a Candy Bar Sponsor
-

Payment

- Cash enclosed Check enclosed- please make payable to CARPOOL Check# _____
- Invoice needed- please send to the address below

CARPOOL
 1236 John J Koldus
 College Station, TX 77843

If you would like to pay by card please go to <https://carpool.tamu.edu/committees/gala/>
 All donations made towards Gala or CARPOOL are tax deductible due to CARPOOL's 501(c)(3)
 non-profit status as defined by the Internal Revenue Code. Tax ID #31-1760110

Guest List

As a sponsor of the 2020 Annual Gala, please list your name on line 1, and on the following lines list the first and last name and email address of each person to be seated with you.

- | | |
|--|---|
| 1) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
2) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
3) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
4) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
5) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____ | 6) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
7) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
8) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
9) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____
10) Full Name: _____
Email: _____
Shirt Size: _____
Phone: _____ |
|--|---|

I cannot fill all my seats. Please donate to those who need complimentary seating.

Lime Sponsorship- \$3200

- Venue sponsor-covers the cost of the venue for Gala
- Recognition as single top level sponsor
- Recognition in speeches and name on signage in venue
- Advertisement at CARPOOL Operations through flyering in cars and at our NG station
- Recognition on Invites for annual CARPOOL Gala
- Preferred seating for ten with signage on the table
- Recognition in print advertisements and media releases
- Recognition in printed materials, including 2020 Gala shirts, and half page ad in program
- Recognition on CARPOOL's social media pages grouped with same-level sponsors
- Complimentary 2020 Gala shirts for all registered group members

Bronze Sponsorship- \$500

- Reserved seating for five with signage on the table
- Company logo or personal name listed on CARPOOL's website
- Complimentary 2020 Gala shirts for all registered group members

Candy Bar Sponsorship- +\$50

- Optional addition to Bronze level or higher sponsorship

- Name on table signage and candy bags

Gold Sponsorship- \$2000

- Preferred seating for ten with signage on the table
- Recognition in print advertisements and media releases
- Recognition in printed materials, including 2020 Gala shirts, and a half page ad in program
- Recognition on CARPOOL's social media pages grouped with same-level sponsors
- Complimentary 2020 Gala shirts for all registered group members

Silver Sponsorship- \$1000

- Reserved seating for ten with signage on the table
- Recognition with quarter page ad in program
- Recognition on CARPOOL's social media pages grouped with same-level sponsors
- Complimentary 2020 Gala shirts for all registered group members

Food Sponsorship- +\$500

- Optional addition to Silver or higher level sponsorship
- Name on food signage in serving area
- Upgrade to half page ad in program